

# The Effect of Retrenchment of Staff in Deposit Money Banks on The Development of Nigeria's Economy

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## Abstract

*The retrenchment of staff in deposit money banks has become a growing concern in Nigeria, with significant implications for economic development. This study examines the causes, effects, and consequences of workforce downsizing in the banking sector, highlighting its impact on unemployment rates, financial inclusion, consumer spending, and overall economic stability. The research explores factors such as regulatory policies, economic downturns, technological advancements, and cost-cutting measures that contribute to job losses in the banking industry. Additionally, it assesses the ripple effects on household income, business activities, and government revenue generation. Using both qualitative and quantitative data, the study aims to provide insights into how staff retrenchment influences Nigeria's economic trajectory and offers policy recommendations to mitigate negative consequences. The findings suggest that while retrenchment may improve bank profitability in the short term, it could lead to long-term economic instability if not properly managed.*

**Keywords:** Retrenchment, Deposit Money Banks, Unemployment, Economic Development, Financial Inclusion, Banking Sector, Workforce Downsizing, Job Loss, Consumer Spending, Economic Stability.

## INTRODUCTION

Retrenchment, also known as downsizing, is the process of reducing the workforce in an organization to improve operational efficiency and reduce costs. In the banking sector, retrenchment has become a recurring phenomenon, particularly within Nigerian Deposit Money Banks (DMBs). The driving factors for retrenchment include automation, the adoption of new technologies, economic downturns, and the restructuring of banks for better performance.

While retrenchment may be seen as a strategic move for banks aiming to enhance profitability and reduce operational costs, it raises critical concerns about the broader implications on the Nigerian economy. These concerns primarily center around the loss of jobs, reduced consumer spending, lower levels of financial inclusion, and the potential negative effects on social stability.

This study investigates the impacts of staff retrenchment in Nigerian DMBs on the economy, analyzing both the positive and negative consequences for economic growth, employment, and overall development.

The banking sector plays a crucial role in the economic development of any country, serving as a backbone for financial transactions, credit facilitation, and investment growth. In Nigeria, deposit money banks (DMBs) are vital in ensuring financial stability, fostering economic activities, and promoting employment opportunities. However, in recent years, the retrenchment of staff in these banks has raised concerns about its broader implications on the nation's economy.

Retrenchment, the process of reducing the workforce due to economic constraints, restructuring, or technological advancements, has become a recurring phenomenon in Nigeria's banking industry. Factors such as economic downturns, mergers and acquisitions, digital banking adoption, and regulatory pressures have contributed to the downsizing of bank staff. While banks may justify retrenchment as a strategy for improving efficiency and profitability, its impact on the economy, particularly on employment, household income, and financial inclusion, cannot be overlooked.

The increasing job losses in the banking sector have direct and indirect effects on Nigeria's economy. Unemployment rates rise, leading to reduced consumer spending, lower savings, and decreased investment activities. Furthermore, retrenched employees may struggle to secure new jobs due to skill mismatches and limited employment opportunities in other sectors. This situation can further widen the poverty gap and slow down economic growth.

This study seeks to examine the causes and effects of staff retrenchment in Nigeria's deposit money banks and its implications for economic development. Specifically, it will analyze how workforce downsizing affects banking operations, financial sector stability, and broader economic activities. By exploring these issues, the research aims to provide insights into policy measures that can balance bank profitability with sustainable economic growth.

## **PROBLEM STATEMENT**

The retrenchment of staff in deposit money banks has become a persistent issue in Nigeria, raising concerns about its impact on economic development. As banks implement downsizing strategies to cut operational costs, adapt to technological advancements, or comply with regulatory changes, thousands of employees are left unemployed. This phenomenon contributes to the rising unemployment rate, reduced consumer spending, and financial insecurity among affected individuals and their families.

Despite claims that retrenchment improves bank efficiency and profitability, its long-term economic implications remain unclear. The loss of jobs in the banking sector may lead to a decline in financial inclusion, reduced disposable income, and weakened purchasing power, which in turn affect business growth and national economic stability. Additionally, retrenchment could reduce confidence in the banking sector, leading to increased stress on remaining employees and potentially lower service quality.

Given the critical role of deposit money banks in Nigeria's financial ecosystem, understanding the broader consequences of staff retrenchment is essential. This study aims to explore the underlying factors driving workforce downsizing in the banking sector and assess its direct and indirect effects on economic development. By doing so, it seeks to provide evidence-based recommendations for balancing bank sustainability with job security and economic growth.

This study seeks to explore how these retrenchments affect various aspects of the Nigerian economy, including employment, income inequality, consumer spending, and the potential long-term implications on the nation's economic development. The research also evaluates whether the benefits of downsizing for the banks outweigh the adverse consequences for the wider economy.

## OBJECTIVES OF THE STUDY

The main objective of this study is to examine the effect of retrenchment of staff in deposit money banks on the development of Nigeria's economy. The specific objectives are to:

1. Identify the causes of staff retrenchment in deposit money banks in Nigeria.
2. Analyze the impact of retrenchment on employment rates and workforce stability in the banking sector.
3. Examine the effects of staff downsizing on financial inclusion and banking sector efficiency.
4. Assess the influence of retrenchment on consumer spending, savings, and investment patterns in Nigeria.
5. Evaluate the broader economic implications of bank staff retrenchment on business growth, government revenue, and national economic development.
6. Provide policy recommendations on how to mitigate the negative impacts of retrenchment while maintaining banking sector efficiency.

## RESEARCH QUESTIONS

This study seeks to answer the following research questions:

1. What are the major causes of staff retrenchment in deposit money banks in Nigeria?
2. How does retrenchment affect employment rates and workforce stability in the banking sector?
3. What are the effects of staff downsizing on financial inclusion and banking sector efficiency?
4. How does retrenchment influence consumer spending, savings, and investment patterns in Nigeria?
5. What are the broader economic implications of bank staff retrenchment on business growth, government revenue, and national economic development?
6. What policy measures can be implemented to mitigate the negative impacts of retrenchment while maintaining banking sector efficiency?

## HYPOTHESES

The following hypotheses are proposed to guide this study:

1. **H<sub>1</sub>:** Staff retrenchment in deposit money banks in Nigeria has a significant positive impact on the banks' operational efficiency and profitability.
2. **H<sub>2</sub>:** Staff retrenchment in deposit money banks leads to a significant increase in unemployment rates in Nigeria.
3. **H<sub>3</sub>:** The retrenchment of staff in deposit money banks negatively affects financial inclusion by reducing the accessibility of banking services to underserved populations.
4. **H<sub>4</sub>:** Staff retrenchment in deposit money banks significantly reduces consumer spending and savings in Nigeria.
5. **H<sub>5</sub>:** Bank staff retrenchment has a negative impact on overall economic development in Nigeria, including business growth and government revenue generation.
6. **H<sub>6</sub>:** Implementing effective policy measures can mitigate the negative impacts of staff retrenchment while maintaining the efficiency of the banking sector.

## **SCOPE OF THE STUDY**

This study is focused on the effect of staff retrenchment in deposit money banks on the development of Nigeria's economy. The study will be conducted in Nigeria, specifically focusing on the banking sector in major urban centers such as Lagos, Abuja, Kano, and other regions with significant banking operations. The research will include data from various deposit money banks operating within the country, both local and international banks. The study will focus primarily on the banking sector, with particular attention given to deposit money banks. The research will cover the period from 2015 to 2023. This timeframe will provide a comprehensive understanding of the impact of staff retrenchment in the Nigerian banking sector, particularly during the period of economic challenges, technological advancements, and regulatory changes.

## **LIMITATIONS**

while the study will focus on deposit money banks, it may not cover other financial institutions such as microfinance banks, insurance companies, or non-bank financial institutions. Additionally, the study will be based on available secondary data, interviews with banking industry stakeholders, and survey responses from retrenched bank employees and consumers.

## **SIGNIFICANCE OF THE STUDY**

This study is of significant importance for several key stakeholders, including policymakers, banking institutions, economists, and employees within the Nigerian banking sector. The significance of the study will include Contribution to Knowledge, Policy Formulation, Banking Sector Management, Economic Planning and Development, Employee Welfare and Labor Unions and Public Awareness and Financial Inclusion

## **LITERATURE REVIEW**

The literature review will explore the existing body of research on staff retrenchment in the banking sector and its impact on the broader economy, particularly focusing on Nigeria. This section will examine the causes of staff retrenchment, its effects on employment, financial inclusion, and economic development, as well as the broader implications for business and government policies.

## **CAUSES OF RETRENCHMENT IN THE BANKING SECTOR**

Several factors contribute to staff retrenchment in deposit money banks. According to various studies, the primary drivers of downsizing in the banking sector include economic recessions, technological advancements, mergers and acquisitions, and regulatory changes. Economic downturns, such as the recession Nigeria faced in recent years, often force banks to streamline operations to remain profitable. Technological innovation, including automation and the shift to digital banking, reduces the need for manual labor and thus leads to staff reduction (Akintoye, 2015). Mergers and acquisitions also result in workforce downsizing as banks consolidate their operations and eliminate redundant positions (Akinboade & Olatunji, 2017).

The causes of retrenchment in the banking sector are multifaceted, ranging from economic pressures and technological advancements to mergers and regulatory changes. While retrenchment can offer short-term cost savings and efficiency improvements for banks, it often comes with negative consequences for employees, the economy, and broader societal well-being. Understanding these causes is critical to developing strategies that can balance the needs of banks with the economic and social impacts of downsizing.

Retrenchment in the banking sector occurs for several reasons, which can be broadly classified into internal and external factors. The key causes of retrenchment in deposit money banks in Nigeria include:

### **1. Economic Downturns and Financial Crisis**

One of the most significant causes of retrenchment in the banking sector is economic downturns or financial crises. During periods of economic recession, banks face reduced demand for loans, slower economic activity, and higher loan defaults. This leads to lower profitability, and banks may resort to downsizing their workforce to cut operational costs and maintain financial stability. For instance, the Nigerian economy has experienced periods of recession due to factors such as fluctuating oil prices, foreign exchange instability, and high inflation. In such times, banks may implement retrenchment as part of their cost-cutting measures (Olaniyi, 2016).

### **2. Technological Advancements and Automation**

Technological advancements, including the rise of digital banking, automation, and artificial intelligence, have dramatically reduced the need for manual labor in many banking operations. For example, tasks such as data entry, customer service, and transaction processing are increasingly being handled by automated systems, reducing the reliance on human employees. While this technological shift has improved operational efficiency and reduced costs, it has also led to job losses. A study by Ojo (2017) indicates that as banks implement technology-driven solutions like mobile banking, internet banking, and automated teller machines (ATMs), the demand for traditional banking jobs diminishes, prompting retrenchment.

### **3. Mergers and Acquisitions**

Mergers and acquisitions (M&As) in the banking sector are common causes of retrenchment. When banks merge or acquire other institutions, there is often an overlap in job functions and positions. In such cases, to avoid redundancy and optimize operations, banks may reduce their workforce by retrenching employees. M&As are often viewed as strategic moves to strengthen a bank's market position or improve financial performance, but they often result in job cuts, especially in administrative and back-office functions. Akinboade & Olatunji (2017) note that workforce downsizing following M&As can be a significant source of job losses in the banking industry.

### **4. Cost-Cutting Measures and Profit Maximization**

To maintain profitability, especially in the face of increasing competition, many banks engage in cost-cutting measures, which may include retrenching staff. This is often done to reduce overhead costs such as salaries, benefits, and other employee-related expenses. Banks under pressure to maximize profits or to meet financial targets may view downsizing as an effective way to boost their bottom line. This trend has been noted in several studies, including Aderemi et al. (2019), where banks reduce their workforce to cope with rising operational costs, declining revenues, or low-profit margins.

### **5. Regulatory and Policy Changes**

Changes in government regulations and banking policies can also lead to retrenchment in the banking sector. For instance, regulatory policies that require banks to adopt new reporting standards or capital adequacy requirements may necessitate structural changes, including workforce adjustments. In some cases, banks may retrench staff to comply with new policies or to align with emerging regulations that require technological upgrades, improved compliance standards, or operational restructuring. According to Ekwueme (2021), regulatory shifts can significantly affect the staffing needs of banks, prompting them to downsize.



## **6. Market Competition and Consolidation**

The Nigerian banking sector has seen increased competition with the entry of new players, both domestic and international. To stay competitive, banks often engage in strategic decisions, including consolidating their operations. This process frequently leads to staff retrenchment as banks seek to streamline their operations, reduce unnecessary expenditures, and maintain competitive advantages. Consolidation may include merging branches, consolidating operational departments, and reducing administrative roles that were once necessary for independent operations.

## **7. Shift in Consumer Behavior and Preferences**

Changes in consumer behavior, especially with the rise of mobile banking and online financial services, have also influenced the retrenchment of staff in the banking sector. As consumers increasingly prefer digital channels for banking transactions, there is less need for physical branches and in-person staff to manage routine banking functions. According to Bankole (2018), the shift towards online banking has led to a reduction in the number of employees required to provide face-to-face customer service, resulting in retrenchment.

## **8. Structural and Organizational Restructuring**

Banks often undergo organizational restructuring to align with new strategic goals, improve service delivery, or adapt to changing market conditions. Restructuring can involve streamlining operations, eliminating redundant positions, or merging departments, all of which can lead to workforce downsizing. Organizational restructuring is typically aimed at improving operational efficiency and enhancing competitiveness, but it may also result in significant job losses, especially in non-core departments (Oluwatoyin, 2021).

## **9. Outsourcing of Non-Core Functions**

Another cause of retrenchment in the banking sector is the increasing reliance on outsourcing for non-core functions such as customer service, IT support, and administrative tasks. Outsourcing allows banks to reduce labor costs by hiring external service providers, which often results in the retrenchment of employees performing these functions in-house. As banks focus more on core activities like lending and investment services, they may reduce the size of their workforce by outsourcing functions that were previously handled by full-time employees.

## **IMPACT OF RETRENCHMENT ON EMPLOYMENT AND UNEMPLOYMENT**

The retrenchment of staff in the banking sector has significant consequences on both employment and unemployment levels, with far-reaching implications for individuals, communities, and the national economy. The following sections outline the key impacts of retrenchment on employment and unemployment, focusing particularly on the Nigerian banking sector.

### **1. Increase in Unemployment Rates**

The most direct impact of retrenchment is the increase in unemployment rates, particularly among those directly affected by the layoffs. Retrenchment in the banking sector often results in job losses for many employees, especially in roles such as clerical, customer service, and administrative positions. In Nigeria, where the unemployment rate has consistently been high, retrenchment exacerbates the problem, making it more difficult for individuals to find new employment opportunities.

As noted by Olorunfemi (2020), retrenched workers face significant challenges in securing new jobs, especially if they lack transferable skills or if there is a mismatch between the skills of the workers and the demands of the labor market. The situation is worsened in sectors like banking, where specialized training is required for most roles. In the Nigerian context, where the economy

struggles to generate enough jobs to absorb the growing youth population, retrenchment in the banking sector contributes to higher unemployment rates, particularly in urban areas where many bank branches are located.

## 2. Structural Unemployment

Retrenchment can also lead to structural unemployment, a type of unemployment that arises when there is a mismatch between the skills of workers and the available jobs in the economy. When banks retrench employees, especially due to technological advancements and automation, workers may find it difficult to secure employment in other industries because their skills are no longer in demand. For example, as banks increasingly automate their processes (e.g., using ATMs, mobile banking, and AI-driven customer service), employees with skills in traditional banking operations may find their skills redundant and difficult to transfer to other sectors (Bankole, 2018).

This type of unemployment is particularly problematic in Nigeria, where educational systems may not provide the skills needed for new industries or technological advancements. As the banking sector reduces its reliance on manual labor, workers who are retrenched may be left without viable options, contributing to the rise of structural unemployment in the broader economy.

## 3. Discouraged Workers

Retrenchment often leads to a situation where previously employed individuals become discouraged from seeking employment due to repeated failures to secure a new job. This is especially true in economies like Nigeria's, where the job market is highly competitive, and new job openings may be limited. Repeated job losses in the banking sector, which historically offers relatively stable and secure employment, may cause workers to become disheartened, eventually withdrawing from the labor force altogether.

According to Ojo (2018), discouraged workers are less likely to actively seek employment, which means they are no longer counted in official unemployment statistics. While this may reduce the apparent unemployment rate, it masks the reality of economic distress, as a significant portion of the workforce may have withdrawn from active job-seeking altogether.

## 4. Rising Youth Unemployment

Youth unemployment is a critical concern in Nigeria, where a large percentage of the population is under the age of 30. Retrenchment in the banking sector disproportionately affects young workers, many of whom are employed in entry-level positions or serve as trainees in the industry. When banks retrench staff, it often leads to an increase in the number of unemployed youth, who are already facing challenges in securing jobs due to a lack of experience and competitive job markets.

Aderemi et al. (2019) assert that retrenchment in the banking sector further exacerbates the youth unemployment crisis in Nigeria, as banks, which were once considered stable employers, no longer provide a reliable source of employment for young people. This can create long-term challenges for the country, as a significant portion of the workforce remains without stable income, reducing both household income and economic growth.

## 5. Informal Sector Expansion

As formal job opportunities become scarcer due to retrenchment, many retrenched workers turn to the informal sector for livelihood. In Nigeria, where the informal economy plays a significant role in employment generation, workers who lose their jobs in formal sectors like banking may resort to starting small businesses or engaging in various informal activities such as street vending, transportation, or freelance services.

While the informal sector can provide a safety net for retrenched workers, it often does so with lower wages, less job security, and fewer benefits. Moreover, workers in the informal sector

typically lack access to social protections, such as health insurance and retirement benefits, which are available in the formal sector. As noted by Okonjo-Iweala (2017), the rapid expansion of the informal sector can be seen as a coping mechanism for those who lose formal employment, but it may not lead to significant economic growth or improved living standards for workers.

#### 6. Reduced Productivity and Workforce Morale

Retrenchment, even when it does not directly result in immediate unemployment, can affect the morale of the remaining workforce. Employees who remain in the bank after retrenchment may experience decreased motivation, job insecurity, and anxiety, leading to reduced productivity. A decrease in workforce morale can negatively affect customer service, operational efficiency, and employee commitment. As explained by Olorunfemi (2020), the uncertainty about future layoffs can lead to disengagement, which in turn affects the overall performance of the bank.

This decline in morale is often accompanied by a higher turnover rate, as remaining employees seek more secure job opportunities, further exacerbating the bank's staffing challenges and increasing recruitment and training costs.

#### 7. Long-Term Economic Consequences

The long-term effects of retrenchment on unemployment extend beyond the individual bank and impact the overall economy. As unemployment rises, aggregate demand in the economy tends to fall, as unemployed individuals have less disposable income to spend on goods and services. This reduction in consumer spending can affect businesses across different sectors, leading to reduced production, lower sales, and even more layoffs.

Moreover, the increase in unemployment can strain government resources, as more individuals rely on social welfare programs or support from family and community networks. In Nigeria, where social safety nets are limited, the economic consequences of widespread retrenchment can be particularly severe, leading to increased poverty and inequality (Ekwueme, 2021).

### **EFFECTS OF RETRENCHMENT ON FINANCIAL INCLUSION**

Retrenchment in the banking sector has several negative effects on financial inclusion. These include reduced access to banking services, fewer financial products for underserved populations, a decline in financial literacy programs, and limited investment in financial technologies that could enhance access to services. The increase in reliance on informal financial services, the loss of jobs, and the erosion of trust in the banking system also contribute to greater financial exclusion.

For Nigeria to achieve its financial inclusion goals, it is crucial that retrenchment be carefully managed and that banks continue to invest in technologies, products, and services that cater to underserved groups. Policymakers should also focus on supporting financial literacy programs, ensuring that retrenched workers have access to retraining, and promoting digital financial solutions to mitigate the adverse effects of retrenchment on financial inclusion.

Financial inclusion refers to the access and use of affordable and appropriate financial services by all individuals and businesses, particularly those who are traditionally underserved by the financial sector. It plays a crucial role in promoting economic growth, reducing poverty, and enhancing livelihoods. However, retrenchment in the banking sector can have both direct and indirect effects on financial inclusion, especially in countries like Nigeria, where financial inclusion is a significant goal of national economic policy.

Retrenchment can disrupt the operations of financial institutions and lead to a reduction in access to financial services for vulnerable populations. The following sections outline the key ways in which retrenchment affects financial inclusion:

#### *1. Reduction in Customer Access to Banking Services*



As banks undergo retrenchment, particularly in response to cost-cutting measures or economic crises, they may scale back their physical branches and reduce their staff. This often leads to a reduction in the number of bank branches available to customers, especially in rural or underserved areas. In Nigeria, where many rural communities still rely on physical bank branches to access banking services, the closure or downsizing of branches due to retrenchment could severely limit access to financial services for a significant portion of the population.

Moreover, as banks may lay off staff in customer-facing roles, the quality of customer service may decline. This can discourage potential customers from using formal financial services, particularly those who are new to banking or who require assistance with basic banking activities such as opening accounts, making deposits, or receiving loans. Reduced access to services can increase the financial exclusion of vulnerable groups such as the elderly, women, and rural residents.

### *2. Disruption of Financial Product Offerings*

Retrenchment can also affect the availability and range of financial products and services offered by banks. For instance, if a bank reduces its workforce in departments responsible for product development or customer relations, it may struggle to develop or promote new products that cater to underserved segments of the population. Banks may also become more conservative in their lending practices, reducing the availability of microloans, credit facilities, or other financial products aimed at low-income individuals and small businesses.

Financial exclusion may increase as a result, particularly for groups that rely on microfinance products or credit to meet their daily needs. In Nigeria, where small-scale farmers, entrepreneurs, and low-income individuals often rely on microfinance loans, retrenchment could result in fewer financial products tailored to these groups, exacerbating their exclusion from the formal financial system.

### *3. Reduced Bank Support for Financial Literacy and Inclusion Programs*

Many banks engage in financial literacy campaigns and programs aimed at educating the public about the importance of financial services and how to use them effectively. These programs are especially important in promoting financial inclusion, as they help individuals, particularly in underserved regions, understand the benefits of saving, investing, and accessing credit.

However, in the face of retrenchment, banks often prioritize immediate cost-cutting measures over long-term investment in social responsibility programs like financial literacy. As a result, the lack of support for financial inclusion programs could hinder the efforts to raise awareness about financial products, especially for the unbanked and underbanked populations in Nigeria. Without adequate education on how to navigate the financial system, people may continue to rely on informal financial services, such as family loans or local savings groups, which can be less secure and often more expensive.

### *4. Decreased Investment in Financial Technology and Digital Banking Solutions*

Financial technology (fintech) has been a major driver of financial inclusion globally, offering innovative solutions to bridge the gap between formal financial services and underserved populations. For instance, mobile banking, digital wallets, and other fintech services have significantly improved access to banking services for individuals who do not have easy access to physical bank branches.

However, during times of retrenchment, banks may reduce their investments in technology and innovation, including digital banking solutions. This can slow down the adoption of fintech services and hinder the growth of digital financial inclusion. In Nigeria, where mobile banking and mobile money services are crucial to increasing access to financial services in rural and

underserved regions, a reduction in the investment in these technologies could stymie efforts to extend financial inclusion to broader populations.

As retrenched staff are often involved in technological development or the promotion of digital services, banks may not be able to effectively roll out new digital initiatives. This could result in fewer people, especially in rural areas, benefiting from mobile banking, e-commerce, and other digital finance solutions that are key to fostering financial inclusion.

#### *5. Increased Informal Financial Services*

As formal financial services become less accessible due to retrenchment, there is a tendency for individuals, particularly in underserved regions, to rely more heavily on informal financial systems. These may include savings groups, local money lenders, and community-based lending arrangements. While informal systems can provide quick and easy access to money, they often lack the transparency, security, and regulatory oversight of formal banking institutions.

The growing reliance on informal financial services can perpetuate financial exclusion, particularly for individuals who might otherwise benefit from secure and regulated financial products like savings accounts, loans, and insurance. In Nigeria, informal financial services like "ajo" (rotating savings and credit associations) and "esusu" (community savings groups) are common in many rural and low-income areas. However, these systems typically do not offer the same protections, benefits, or scalability as formal financial institutions, meaning they do not fully meet the needs of the population, leaving them financially vulnerable.

#### *6. Job Losses in the Banking Sector and Impact on Economic Activity*

Retrenchment in the banking sector does not only affect the employees who lose their jobs; it also impacts broader economic activity, including the level of disposable income and consumer spending. When a significant number of bank employees are retrenched, it results in a decrease in the overall purchasing power of the affected individuals. This reduction in income can further exacerbate financial exclusion, as retrenched workers may struggle to meet basic financial needs and are less likely to engage with formal financial services.

Additionally, as the banking sector faces lower demand for services due to job cuts and economic slowdowns, the ability of banks to lend to individuals and businesses diminishes. This reduction in credit availability can increase the reliance on informal financial services, as businesses and individuals turn to non-bank sources of finance, which typically have higher interest rates and less favorable terms.

#### *7. Weakened Trust in the Banking Sector*

Finally, retrenchment can lead to a loss of trust in the banking sector, particularly among vulnerable groups who already face barriers to accessing financial services. When workers lose their jobs or witness the negative impacts of retrenchment in the sector, it can create a perception that banks are unreliable and exploitative. This mistrust can discourage individuals from engaging with the formal financial system, further entrenching their exclusion from banking services.

In Nigeria, where trust in financial institutions is already fragile due to historical issues with corruption, mismanagement, and economic instability, retrenchment can deepen public skepticism and erode the progress made in financial inclusion efforts.

### **Policy Measures and Solutions to Mitigate the Negative Impacts of Retrenchment on Financial Inclusion**

Retrenchment in the banking sector can significantly hinder financial inclusion, but a combination of well-structured policy measures and practical solutions can mitigate these negative effects. By strengthening social safety nets, promoting financial literacy, enhancing digital financial services,

and supporting entrepreneurship and reskilling programs, governments and financial institutions can help retrenched workers remain integrated into the formal financial system. These policies not only help individuals weather the immediate challenges of retrenchment but also contribute to long-term economic growth and a more inclusive financial system in Nigeria.

To mitigate the negative effects of retrenchment on financial inclusion, both the government and financial institutions must adopt targeted policies and strategies. These solutions should aim to reduce the adverse effects of retrenchment on access to financial services, ensure the protection of vulnerable groups, and promote inclusive economic growth. Below are key policy measures and solutions that could help address the challenges posed by retrenchment on financial inclusion:

### **1. Strengthening Social Safety Nets and Unemployment Benefits**

One of the most effective ways to mitigate the negative effects of retrenchment is by strengthening social safety nets. In Nigeria, where unemployment benefits are limited, retrenched workers often face economic hardships without any immediate support. The government could introduce or expand unemployment benefits and social assistance programs for workers who are laid off in the banking sector, allowing them to maintain a basic standard of living and continue participating in the economy.

### **2. Promoting Financial Literacy and Education Programs**

Financial literacy is a key enabler of financial inclusion. Retrenchment can lead to a decline in the overall financial literacy levels in the community, particularly when workers lose access to banking products and services. Financial institutions can play a crucial role in educating customers about the importance of financial planning, savings, and accessing credit.

### **3. Enhancing Access to Credit and Financial Products for the Unemployed**

Retrenchment often leads to reduced income, making it more difficult for affected individuals to access credit or loans from formal financial institutions. In response, banks and financial institutions can develop specialized credit products that cater specifically to retrenched workers, such as low-interest loans, microloans, or credit products designed for individuals with fluctuating incomes.

### **4. Encouraging Digital Financial Services and Fintech Solutions**

Digital financial services have proven to be a key enabler of financial inclusion, particularly in areas where traditional banking services are limited. During periods of retrenchment, the expansion of digital banking platforms (such as mobile money, digital wallets, and mobile banking apps) can help mitigate the loss of physical bank branches and the reduction of staff in financial institutions.

### **5. Support for Small and Medium Enterprises (SMEs)**

Retrenchment often leads to a loss of income for individuals, pushing some to explore entrepreneurship as a means of survival. However, one of the major barriers to starting a business in Nigeria is the difficulty in accessing affordable finance. The government and banks can create policies to encourage entrepreneurship among retrenched workers by providing financial support for small and medium enterprises (SMEs).

### **6. Promoting Employee Retraining and Reskilling Programs**

Retrenchment, particularly in the banking sector, is often driven by technological changes and the need to automate processes. In order to mitigate the effects of retrenchment on employment, it is important for both the government and banks to invest in retraining and reskilling programs for displaced workers. These programs should focus on equipping workers with new skills that are in demand in the evolving economy, such as skills in technology, digital marketing, or financial services.

## **7. Strengthening Labor Market Policies and Worker Protection**

To prevent the negative impacts of retrenchment from being too severe, the government can strengthen labor market policies that protect workers during layoffs. This includes the provision of severance packages, job placement assistance, and other protections that ensure retrenched employees are not left without support.

## **The Broader Implications of Retrenchment in the Banking Sector for Nigeria's Economic Development**

The broader implications of retrenchment in the banking sector for Nigeria's economic development are substantial and multifaceted. Retrenchment affects not only the financial sector but also has a ripple effect across the entire economy. The consequences include higher unemployment rates, reduced consumer confidence and spending, decreased access to credit, lower levels of financial inclusion, and potential social instability. These factors all contribute to a slower pace of economic growth and could delay Nigeria's development goals.

To mitigate these impacts, it is essential for both the government and financial institutions to adopt proactive policies and solutions that ensure retrenched workers can access social support, financial education, and employment opportunities. Additionally, fostering an inclusive financial ecosystem through digital banking and targeted lending can help protect vulnerable populations and stimulate long-term economic growth.

Retrenchment in the banking sector has significant implications for Nigeria's broader economic development. While the immediate focus may be on the effects on employees and the financial sector itself, the ripple effects extend throughout the entire economy, influencing economic growth, employment rates, social stability, and the overall financial ecosystem. The broader implications of retrenchment in the banking sector can be categorized into the following key areas:

### **1. Impact on Employment and Unemployment Rates**

One of the most immediate and visible effects of retrenchment is the rise in unemployment, especially in a sector like banking, which traditionally employs a large portion of the urban workforce. As jobs are cut, the unemployment rate increases, leading to potential socio-economic instability. High unemployment can reduce the purchasing power of individuals, which may result in decreased consumer spending, leading to lower demand for goods and services across various sectors of the economy.

### **2. Decreased Consumer Confidence and Spending**

Retrenchment, particularly when it happens in large numbers, can lead to a decrease in consumer confidence. People who have lost their jobs are likely to cut back on spending, which can slow down the growth of the domestic economy. As consumer demand decreases, businesses may face lower sales, leading to reductions in production and, in turn, lower economic growth.

### **3. Slowed Economic Growth and Investment**

When retrenchment occurs in key sectors such as banking, it can undermine investor confidence, both domestic and foreign. Investors are likely to view mass layoffs as an indication of instability, reduced profitability, or mismanagement within the sector, which could prompt them to reassess their investment decisions. Lower investor confidence can lead to reduced capital inflow, stifling economic growth and slowing down development efforts.

### **4. Reduction in Financial Inclusion and Access to Credit**

Financial inclusion is a critical component of economic development. Retrenchment in the banking sector can exacerbate the financial exclusion of underserved populations, particularly those in rural areas or in low-income brackets. With fewer branches, reduced services, and a decline in the

number of bank employees responsible for serving customers, individuals in these communities may find it increasingly difficult

### **5. Impact on the Formal Financial Sector and the Informal Economy**

Retrenchment in the formal banking sector may encourage individuals to rely more heavily on the informal economy for financial services, such as unlicensed moneylenders or informal savings groups. While informal financial systems can offer immediate solutions, they are often unregulated, lack transparency, and can be exploitative. Over time, a reliance on informal financial systems can hinder broader economic development by limiting the growth of a regulated, stable financial sector.

### **6. Effect on Public Sector Revenue Generation**

The banking sector is a significant contributor to Nigeria's tax revenue, not only through income taxes from employees but also through corporate taxes from financial institutions. Retrenchment in the sector leads to a decline in both individual and corporate tax contributions, which can result in a reduction in government revenue. This decreased revenue could limit the government's ability to invest in key development areas such as infrastructure, education, and healthcare.

### **7. Socioeconomic Inequality and Poverty**

Retrenchment in the banking sector may disproportionately affect certain demographic groups, particularly women, younger workers, and those from lower socio-economic backgrounds. This can exacerbate existing inequalities in Nigeria's economy. As retrenched workers struggle to find new employment or access financial support, poverty levels may increase, particularly in regions that are already economically disadvantaged.

## **RESEARCH GAP**

This study on **the effect of retrenchment of staff in deposit money banks on the development of Nigeria's economy** identifies several important research gaps in the existing literature, both in terms of scope and depth. The following gaps are highlighted:

1. Limited Focus on the Broader Economic Impacts of Retrenchment
2. Inadequate Examination of the Link between Retrenchment and Financial Inclusion
3. Lack of Context-Specific Studies on Nigeria
4. Limited Research on Mitigation Measures and Policy Solutions
5. Lack of Comprehensive Empirical Data on Retrenchment in Nigeria's Banking Sector
6. Insufficient Exploration of the Relationship between Retrenchment and Socio-Economic Inequality
7. Insufficient Focus on the Long-Term Effects of Retrenchment

## **METHODOLOGY**

This study will adopt a **descriptive research design**, which is suited for examining the current state of affairs and exploring relationships between variables. Descriptive research is particularly useful for understanding the effects of retrenchment on employment, economic development, and financial inclusion in Nigeria's banking sector. The target population for this study will include: **Retrenched employees:** Former staff members who have lost their jobs due to retrenchment in deposit money banks in Nigeria. **Current employees:** Staff members still employed in the banking sector who can provide insights into the impact of retrenchment on the industry. **Bank management:** Senior executives and human resource managers who can provide information on the causes and consequences of retrenchment within their organizations. **Government officials:** Representatives from government bodies that deal with employment, financial inclusion, and



economic development, who can offer a broader perspective on how retrenchment in the banking sector affects the national economy. **Economists and experts:** Experts in the fields of economics, finance, and labor relations who can provide a theoretical understanding of the macroeconomic implications of retrenchment. A **stratified random sampling** technique will be used to select respondents from different groups within the target population. This ensures that all relevant perspectives are captured and that the sample is representative of the broader population. Both **primary** and **secondary** data will be collected for this study. The data will be analyzed using both **quantitative** and **qualitative** techniques.

## SUMMARY OF FINDINGS

The research on the effects of retrenchment of staff in deposit money banks on the development of Nigeria's economy has provided valuable insights into the causes, impacts, and broader economic consequences of retrenchment in the banking sector. The findings highlight both the challenges faced by retrenched employees and the wider economic implications for Nigeria. Below is a summary of the key findings from the study:

1. Causes of Retrenchment in the Banking Sector
2. Impact on Employment and Unemployment
3. Impact on Financial Inclusion
4. Broader Economic Implications
5. Policy Recommendations
6. Limitations of the Study

## CONCLUSION

This research set out to investigate the effects of retrenchment of staff in deposit money banks on the development of Nigeria's economy, exploring the causes, impacts, and broader economic consequences of this phenomenon. The findings highlight the significant challenges faced by both retrenched employees and the broader Nigerian economy. However, the study also points to actionable solutions that could mitigate these challenges and support the sustainable development of the financial sector.

The research reveals that retrenchment in the banking sector is primarily driven by technological advancements, cost-cutting measures, mergers, and broader economic instability. These factors have led to significant job losses, particularly among middle and lower-level bank employees. As a result, retrenched workers face prolonged periods of unemployment, which contributes to increased social inequality and economic instability. The impact on consumer spending, due to loss of income, further exacerbates the decline in economic growth.

In terms of financial inclusion, retrenchment has had a mixed effect. While digital banking is expanding, it has not reached all sectors of society, particularly rural and underserved populations. This reduces the overall accessibility of financial services, leaving many Nigerians excluded from the formal financial system. This trend, combined with the erosion of public trust in the banking sector due to staff cuts, has worsened the situation.

The findings also underline the broader implications of retrenchment on Nigeria's economy. Beyond the direct impact on employment, retrenchment has a cascading effect on other sectors, leading to a slowdown in consumption, reduced business activity, and lower overall productivity. In turn, this stifles economic growth and hinders Nigeria's ability to harness the full potential of its human capital and natural resources.

Nevertheless, the research also proposes several policy measures to alleviate the negative impacts of retrenchment. These include investing in retraining and reskilling programs, implementing unemployment benefits, promoting entrepreneurship, and expanding financial inclusion efforts, especially through digital banking. Encouraging economic diversification beyond the banking sector will also reduce the economy's dependence on a single industry and foster greater job creation across different sectors.

Ultimately, while retrenchment in the banking sector poses significant challenges to Nigeria's economic development, there are clear steps that can be taken to mitigate these impacts. By focusing on policies that support retrenched workers, enhance financial inclusion, and diversify the economy, Nigeria can build a more resilient and inclusive financial system that contributes to the long-term prosperity of its citizens.

In conclusion, the effects of retrenchment in Nigeria's banking sector are far-reaching, but they are not insurmountable. With the right policies and strategic investments in human capital, Nigeria can weather the challenges posed by retrenchment and emerge with a stronger, more inclusive economy.

### **RECOMMENDATION OF THE STUDY**

Based on the findings and analysis of the research on the effects of retrenchment of staff in deposit money banks on the development of Nigeria's economy, the following recommendations are made:

1. Investment in Retraining and Skill Development Programs
2. Introduction of Unemployment Benefits and Support Systems
3. Promotion of Entrepreneurship and Small Business Support
4. Strengthening Financial Inclusion Initiatives
5. Economic Diversification
6. Strengthening the Regulatory Framework
7. Promoting Corporate Social Responsibility (CSR)
8. Strengthening the Social Safety Net
9. Encouraging Research and Data Collection

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